


ASSOCIATE MEMBERSHIP

SUPPORT GO! SOUTHAMPTON
AND ACCESS UNIQUE BENEFITS



GO!
SOUTHAMPTON
YOUR BUSINESS IMPROVEMENT DISTRICT

Become an
**Associate
Member**
and be part
of the BID
community



Join the 630+ businesses in Southampton who are striving to make the city better for business.

GO! Southampton's Associate Membership scheme allows businesses which are not automatic BID members to contribute to the GO! Southampton mission.

There are many benefits to supporting the work of the BID, utilising economies of scale and business cost savings combined with partnership working and a greater sense of community.



ASSOCIATE MEMBERSHIP BENEFITS

Business Cost Reduction Service

Our savings team can review your business bills, highlighting areas where you could be saving money. Members have saved significant amounts on their energy, telecomms, merchant fees and water bills.

Business Events

Opportunities to get involved in city events as well as having access to business events, networking and city centre history tours.

Marketing – Tourism

Promotion of your business through our Visit Southampton consumer channels including social media and website content.

Marketing – Business

Promotion of your achievements through our GO! Southampton business communications including social media and email bulletins.

City analytics

Access to reports and data on city centre statistics

Business intel

Be added to our business email bulletins, providing local information and opportunities including business grants.

MORE BENEFITS

Intelligence portal

Included in your Associate Membership, is access to the GO! Southampton online business crime intelligence portal. See on the GO! Southampton website for more information on DISC.

Radio scheme hire

Associate Members are eligible to hire radios through our low-cost radio scheme, managed by the Southampton Business Crime Partnership. This radio scheme links businesses to CCTV footage and enables direct, fast contact to additional support [support organisations dependant on the location of your business]. See the GO! Southampton website for radio scheme pricing.

Pest Control

Save 10% off your first service from Southampton City Council.

Annual meeting

You are invited to visit our office for a coffee and catch up. This will help us both to make sure you are getting the most from your membership. We will also have regular contact with your team to provide our services.

Have a voice

Your voice will be represented in GO! Southampton lobbying on behalf of businesses. Over the years GO! Southampton has initiated policy changes in the city, having a positive impact on businesses for years to come.

Employee Training

Your employees can join the online Business Training Hub, with over 200 courses. Attend live training webinars and receive a certificate of completion. Courses include Customer Service, Retail Management, Microsoft Excel, and Mental Health First Aid.

WITHIN THE BID AREA

Business within the BID area will also be eligible for these additional benefits, at no extra charge.



RECRUITMENT SUPPORT

GO! Southampton will list your city centre vacancies and promote them at job fairs and student events.



SECURITY

Our security team are in the city centre to support businesses against crime and anti-social behaviour incidents.



CLEANING

Enhanced street cleaning services including doorway hot washes and graffiti removal.



REPORTING

Our Rangers report environmental issues including pavement slabs lifting. They work closely with the council for prompt fixing.

BECOME AN ASSOCIATE BID MEMBER

If your business would like to become an Associate Member, please email info@gosouthampton.co.uk. After you have made contact, we will:

- Make sure BID Associate Membership is right for your business.
- Send you an Application Form and BID Membership Form.
- Send you an invoice for £300+VAT.
- Meet with you to personalise the benefits to your business.

ANNUAL CHARGE

Associate Membership with GO! Southampton is a fixed fee of £300+VAT per year.

Every penny of Associate Membership supports Southampton city centre through the work of GO! Southampton..

GO! Southampton's mission includes improving the local economy, promoting Southampton as a destination city and improving the city centre experience.



CRITERIA

Although there is no fixed criteria for Associate Membership, this package is best suited to bricks 'n' mortar registered businesses within the Southampton City Council ward.