

GO! SOUTHAMPTON

We're Stronger Together

To our levy payers,

The last three months have been like no other for businesses and residents and the coronavirus pandemic has led to Southampton's doors temporarily closing to the public.

Now a vast majority of sectors and businesses can safely reopen in the city and we are here, as always, to support all of our levy payers to help them through lockdown and into successfully and safely trading again.

Life for the GO! team has not stopped. We have been working extremely hard to adapt and react to the ongoing crisis, finding the most effective ways to support our businesses. In this document you will find our 4-stage recovery plan, highlighting our response through the crisis and pre-recovery phases, how we're journeying with you through the current recovery period, and our plans for transforming the city in the future.



Take a look at our 4-stage recovery plan



For more information visit
gosouthampton.co.uk/cityrecovery

GO! SOUTHAMPTON

Our services

Throughout the past few months we've adapted our services accordingly; see below for our current priorities across our core services, along with relevant contact details.

Recycling scheme

Save up to 50% off your dry mixed recycling costs with our new waste recycling scheme in partnership with Southampton City Council. To find out more contact the Council's Commercial Waste Team on 023 8083 4325/commercial.waste@southampton.gov.uk.

Cleaning

Our cleaning team will continue to disinfect public furniture with anti-viral spray in the coming months. Martin, Robert and Jim are also providing extra cleaning services to our members, including jet washing and graffiti removal. Reach them at cleaning@gosouthampton.co.uk.

Security

Our security team is continuing to patrol the BID area and support businesses 12 – 8pm five days a week, including vehicle patrols. Businesses can contact Martin and the team on 07725737236.

Rangers

With many businesses open again or imminently reopening, we've reintroduced our ranger team into the city centre, with an initial focus on reporting issues in public spaces and on behalf of businesses. They can be contacted at rangers@gosouthampton.co.uk.

Contact Us

☎ 02380 003637 ✉ info@gosouthampton.co.uk 🌐 gosouthampton.co.uk



Marketing & promotion

Our marketing team can help promote your business and communicate any new measures and revised opening hours through our consumer-facing Visit Southampton channels (website, social media and email). Please get in touch with us at content@gosouthampton.co.uk.

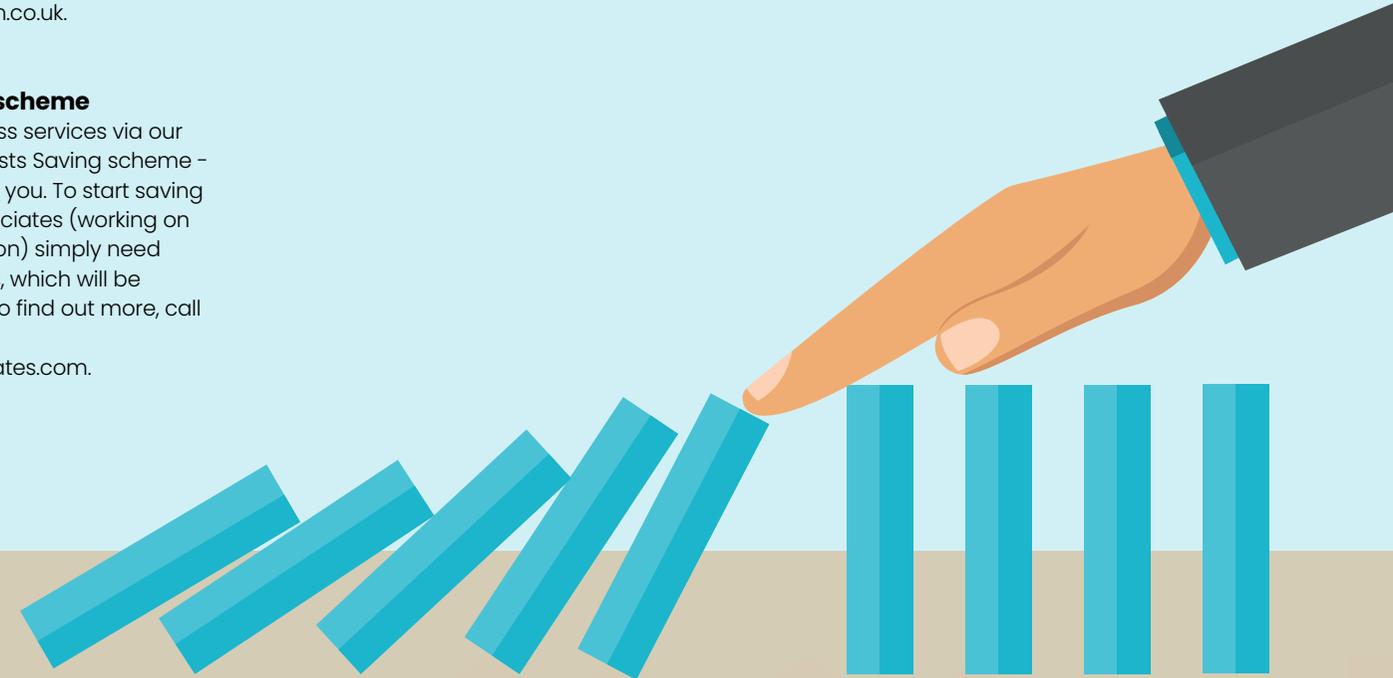
Business cost saving scheme

Save on your core business services via our independent Business Costs Saving scheme - any savings go directly to you. To start saving you money, Meercat Associates (working on behalf of GO! Southampton) simply need a copy of your recent bills, which will be analysed in confidence. To find out more, call 01444 416529 or email savings@meercatassociates.com.

COVID-19

Our City Centre

Recovery Plan



Supporting Your Business

We're Stronger Together



Crisis Stage

(MARCH TO APRIL)



Partnership Working

Work with national bodies, local agencies & fellow business groups on joined up initiatives, comms & lobbying.

Preventing Crime

Monitor closed businesses & provide enhanced security service including revised hours, new vehicle patrols & closer working with police.

Communication & Insight

Issue regular comms e.g. policy updates, support & funding news. Distribute COVID-19 Business Impact Survey.

Pre-Recovery Stage

(APRIL TO JUNE)



Cleaning

Adapt cleaning service (with the Council) to focus on disinfecting high contact surfaces with anti-viral materials.

City Reopening

Deliver city reopening plan with the Council. Focus on measures to support safety, social distancing & active travel.

Communication & Insight

Share national/local updates to help businesses prepare for post-lockdown. Issue Recovery Support Survey (with the Council).

Transport & Travel

Work with the Council & public transport operators to ensure safe travel. Support the Council's Green Transport Recovery Plan.

Business Procurement

In partnership with Meercat, provide businesses with access to PPE materials & other products to assist with safe reopening.

Preventing Crime

Confirm security team, delivered in partnership with SWL Security, as ongoing service (based on successful trial).

Transformation Stage

(2021 ONWARDS)

UK City of Culture

Work in partnership with the UK City of Culture bid team in order to develop the city's commercial strategy which will underpin the delivery of the bid activity & programme.

Re:Claim Festival

A new festival taking place in May 2021, showcasing grassroots activities such as skate, music, art & performance.

Future High Streets Fund

Support Southampton City Council's application of the Future High Streets Fund. The fund hopes to renew & reshape high streets in a way that improves experience, drives growth & ensures future sustainability.

Transforming Cities Fund

£57m Government funding to deliver sustainable & active travel initiatives in the Southampton City Region including significant transformation of the city centre. We assisted Southampton City Council with their successful funding application.

Urban Room

Collaborate with partners to bring to life a currently vacant site in the heart of the city centre turning it into a modern 'Urban Room'.

Linking Our Businesses Together For Mutual Support

Identify catering outlets willing to deliver to office-based businesses.

Busking

Install busking pitches in the city for performances from local artists, to support Southampton's music sector whilst live venues are closed.

Southampton Inside Out

Partner with the Council to increase & simplify opportunities for outdoor dining space in the city, to help mitigate the impact of social distancing requirements for hospitality businesses.

Transport & Travel

Work with the Public Transport Recovery Task Force on initiatives to promote sustainable travel e.g. securing increased cycle park provision.

Business Events

Move our Urban Lecture Series online to facilitate continued discussion about the role of place making & the public realm in the city. Make considerations for our proposed September City Networking event.

Christmas 2020

Review options to deliver a - physical or virtual - safe and enjoyable Christmas lights switch-on experience, or alternative celebration, which will align with our UK City of Culture bid.

City Marketing

Deliver a destination marketing campaign to encourage & entice visitors & residents to return to the city for leisure, focusing on a combination of reassurance & inspiration.

Public Art Project

Work with Solent Showcase Gallery & John Hansard Gallery to deliver a vibrant public art project. In addition, look to collaborate with local artists to create bespoke artwork for display in windows of vacant shop units.

Southampton From Your Sofa

Launch a digital hub for cultural venues across the city to promote online content to a wider audience. Aims to support & showcase the sector whilst venues are closed. Host content on visitsouthampton.co.uk.

Be Smart Stay Apart

Work with the Council to implement & promote new measures to support the city's reopening e.g. queue marker floor stickers, consumer guidance & increased pedestrianisation, funded via the Reopening High Streets Safely Fund.

Communication & Insight

Continue weekly e-bulletins. Provide guidance for levy payers to help them with the safe reopening of businesses and workplaces. Work with the Council to deliver a new footfall camera network in the city.

Preventing Crime

Joint operation with Hampshire Constabulary to support city centre reopening w/c 15 June via patrols to deter crime/anti-social behaviour.

Launch Southampton Business Crime Partnership in July.

We are here!

Recovery Stage

(JUNE ONWARDS)

WHAT WE'VE DONE

WHAT WE'RE DOING

